

YOUR TOUCH POINT ADVANTAGE



LEAD GENERATION WORKSHEET

INDIVIDUALS INVOLVED IN PLANNING		TARGET DATES
Name: _____		Date Planning Started: _____
Name: _____		Date Plan Review: _____
Name: _____		Date Plan Completion: _____
Name: _____		Date Activity Starts: _____
Name: _____		Date Activity Completed: _____

LEAD GENERATION METHODS CURRENTLY BEING USED:

HOW IS EACH CURRENT LEAD GENERATION METHODS WORKING?
WORKING WELL: _____

HOW IS EACH CURRENT LEAD GENERATION METHODS WORKING?

NOT WORKING: _____

CHANGES TO CURRENT LEAD GENERATION METHODS:

NEW LEAD GENERATION METHODS TO CONSIDER:

ACTION STEPS

ASSIGNMENTS
